

Sacramento Public Information Officers/Communication Directors

**Thursday, December 15, 2016
Natomas Unified Ed Center
Teacher's Resource Center
1901 Arena Blvd
Natomas, CA 95834
12:00 –2:00**

Lunch will be provided so please RSVP by Tuesday, Noon, December 13, 2016

AGENDA

ATTACHMENT

- ITEM 1: Introductions
- ITEM 2: Natomas USD Presentation
- ITEM 3: Round Table Sharing
- ITEM 4: Follow up discussion on Social Media
 - a. How can we collectively help increase outreach
- ITEM 5: SECC
 - a. Highlights of member cable channel content
 - b. Partners in Production (Niva)
 - 1. Promote to parents, teachers, students
 - c. District newsletters/subscribe
- ITEM 6: Identify Future Agenda Items:
- ITEM 7: Future Meetings –
 - February 16, 2017 - SCOE
 - April 13, 2017 – Elk Grove USD